Food Forward’s Spring Melt

SPONSORSHIP OPPORTUNITIES

April 4, 2020 • Jim Henson Studios

Harvest Food • Fight Hunger • Build Community
ABOUT FOOD FORWARD

Food Forward fights hunger and prevents food waste by rescuing fresh surplus produce, connecting this abundance with people in need and inspiring others to do the same.

Surplus fruits and vegetables are rescued from backyard fruit trees, public orchards, farmers markets, and the downtown Los Angeles Wholesale Produce Market. Powered by a small staff and a corps of 10,000 volunteers, Food Forward will distribute over 29 million pounds of produce to 2 million food insecure individuals across Southern California this year through our network of 1,800 agencies.

JOIN FOOD FORWARD AS WE HARVEST FOOD, FIGHT HUNGER, AND BUILD COMMUNITY TOGETHER

Food Forward’s Spring Melt, our signature “anti-gala,” brings delicious foods, craft cocktails, and a passionate community together to celebrate another successful year of fighting hunger and food waste. Admission includes tasty delights from Clementine’s chef/founder Annie Miler, alongside local libations and favorite fare from LA’s food and beverage scene. Eat, drink, and be merry as you join fellow Food Forward supporters in connecting fresh, free produce to those in need across the Southland!

WHY SPONSOR?

According to the National Resources Defense Council, up to 40% of food in the US is wasted. At the same time, 1 in 9 Californians lacks adequate access to food. For over a decade, Food Forward has fought this disparity by connecting surplus produce with the food insecure people in our communities.

■ ALIGN YOURSELF WITH A TRANSFORMATIONAL ORGANIZATION
  Food Forward has a bold vision for the future of our food system. Commemorate an existing commitment to our mission or join the movement for the first time by sponsoring this beloved event.

■ SUPPORT THE FIGHT AGAINST HUNGER AND FOOD WASTE
  Your support helps Food Forward rescue and donate over 500,000 pounds of fresh produce every week, while educating our supporters about the social and environmental impact of food recovery.

■ CONNECT WITH YOUR COMMUNITY
  Join the chefs, brands, tastemakers, and changemakers of Southern California’s food and beverage community in ensuring that Food Forward can continue to thrive for another decade and beyond.
SPONSORSHIP BENEFITS

**POMELO • $25,000**

- Help Food Forward bring over 268,000 pounds of produce to people in need
- Access to pre-event reception featuring special guests and Food Forward Founder and Executive Director Rick Nahmias
- Premier linked logo/name on event website and promotional materials including event announcement
- Premier logo/name at event entry and on presentation screen

**MEYER • $10,000**

- Help Food Forward bring over 107,000 pounds of produce to people in need
- Access to pre-event reception featuring special guests and Food Forward Founder and Executive Director Rick Nahmias
- Linked logo/name on event website and promotional materials including event announcement

**MANDARIN • $5,000**

- Help Food Forward bring over 53,000 pounds of produce to people in need
- Access to pre-event reception featuring special guests and Food Forward Founder and Executive Director Rick Nahmias
- Linked logo/name on event website and promotional materials including event announcement

- Inclusion in Food Forward 2020 annual report (published Spring 2021)
- Featured social media post acknowledging the impact of your support
- Customized harvest volunteer day for your company (up to 16 people)
- Guaranteed on-site parking (up to 8 vehicles)
- Right of first refusal on Title Sponsorship for future Spring Melts

- Admission for 4
- Logo/name at event entry and on presentation screen
- Inclusion in Food Forward 2020 annual report (published Spring 2021)
- Featured social media post acknowledging the impact of your support
- Guaranteed on-site parking (up to 4 vehicles)

- Admission for 8
- Logo/Name at event entry and on presentation screen
- Inclusion in Food Forward 2020 annual report (published Spring 2021)
- Feature social media post acknowledging the impact of your support
- Guaranteed on-site parking (up to 4 vehicles)

- Admission for 16
- Logo/Name at event entry and on presentation screen
- Inclusion in Food Forward 2020 annual report (published Spring 2021)
- Feature social media post acknowledging the impact of your support
- Guaranteed on-site parking (up to 8 vehicles)
- Right of first refusal on Title Sponsorship for future Spring Melts
SPONSORSHIP BENEFITS, CONTINUED

**KEY LIME • $2,500**
- Admission for 4
  - Help Food Forward bring over 27,700 pounds of produce to people in need
  - Access to pre-event reception featuring special guests and Food Forward Founder and Executive Director Rick Nahmias
  - Name on event website and promotional materials
  - Inclusion in Food Forward 2020 annual report (published Spring 2021)
  - Guaranteed on-site parking (up to 2 vehicles)

**KUMQUAT • $1,000**
- Admission for 2
  - Help Food Forward bring over 10,000 pounds of produce to people in need
  - Access to pre-event reception featuring special guests and Food Forward Founder and Executive Director Rick Nahmias
  - Name on event website and promotional materials
  - Inclusion in Food Forward 2020 annual report (published Spring 2021)
  - Guaranteed on-site parking (1 vehicle)

**ADD-ON PACKAGES**

**ORANGE YOU GLAD • $1,000**
- Spring Melt admission for 8 volunteers or community partners who could not otherwise attend this special celebration
  - Does not include tickets for you or your guests.

**SAY CHEESE • $750**
- Only one available!
  - Collaborate with Clementine's Annie Miler to design and name the grilled cheese of your dreams, which will then be enjoyed at the Spring Melt!
  - Does not include tickets for you or your guests.

FOR MORE INFORMATION OR TO MAKE YOUR COMMITMENT TO SUPPORT, CONTACT EVENTS & PARTNERSHIPS MANAGER ALIA HADDAD.

- Email: ALIA@FOODFORWARD.ORG
- Phone: 818-764-1022 Ext. 111
## Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefit</th>
<th>POMELO</th>
<th>MEYER</th>
<th>MANDARIN</th>
<th>KEY LIME</th>
<th>KUMQUAT</th>
<th>ORANGE YOU GLAD</th>
<th>SAY CHEESE</th>
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<tbody>
<tr>
<td>Right of First Refusal as Future Lead Sponsor</td>
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<td>Spring Melt Admission</td>
<td>16 Tickets</td>
<td>8 Tickets</td>
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<td>Inclusion on Event Materials</td>
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<td>Custom Group Volunteer Opportunity</td>
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<td>Guaranteed Parking</td>
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<td>Admission for 8 Volunteers/Partners</td>
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Food Forward gives us more than weekly produce for our table. The food brings our community together so that we get to know each other and be well together.

JOYTI CHAND
Founder, Concerned Community Members of Baldwin Village Mutual Aid Program

“Food Forward is a great example of building in the midst of chaos. They have stepped in to rebuild hope in the lives of those facing great challenges...With their support, we are able to serve organic fruits and produce to our homeless population weekly. This has empowered Helping Hands Project to stand up against homelessness.”

EMILY MUTANDA
Coordinator, Helping Hands Project