

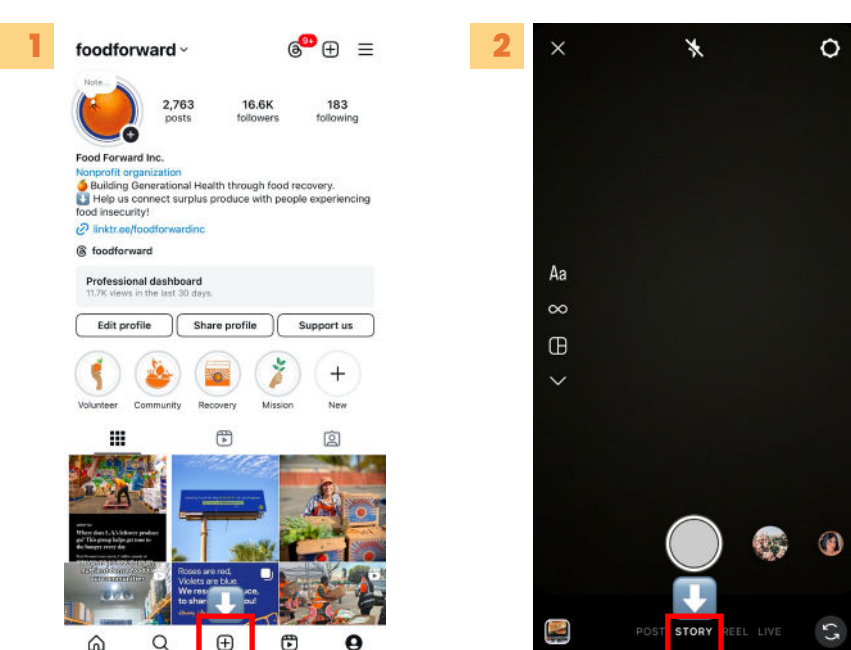
Imagine a world where everyone's nutritional needs are met.

FOOD FORWARD, INC.®

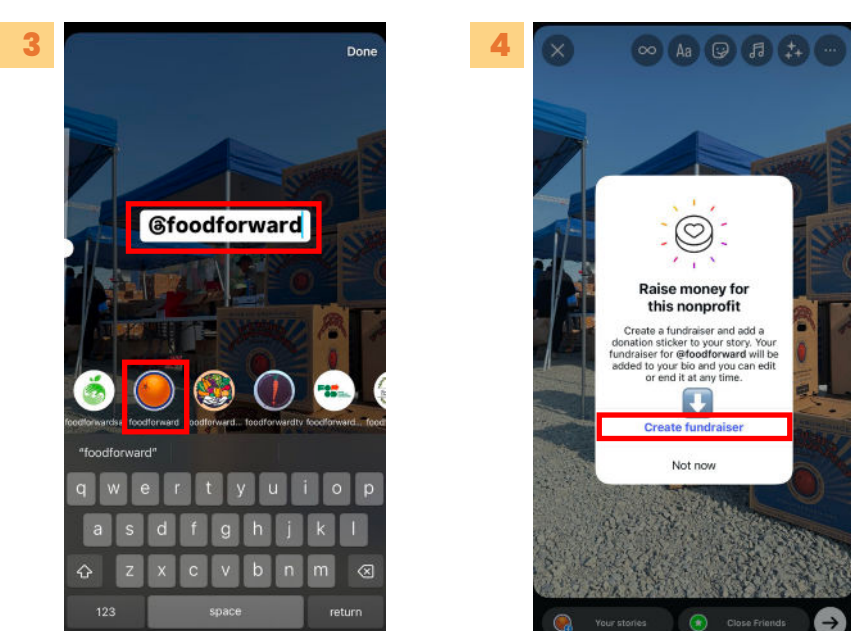
How to fundraise for Food Forward, Inc.

Instagram

Create fundraiser: Through Stories

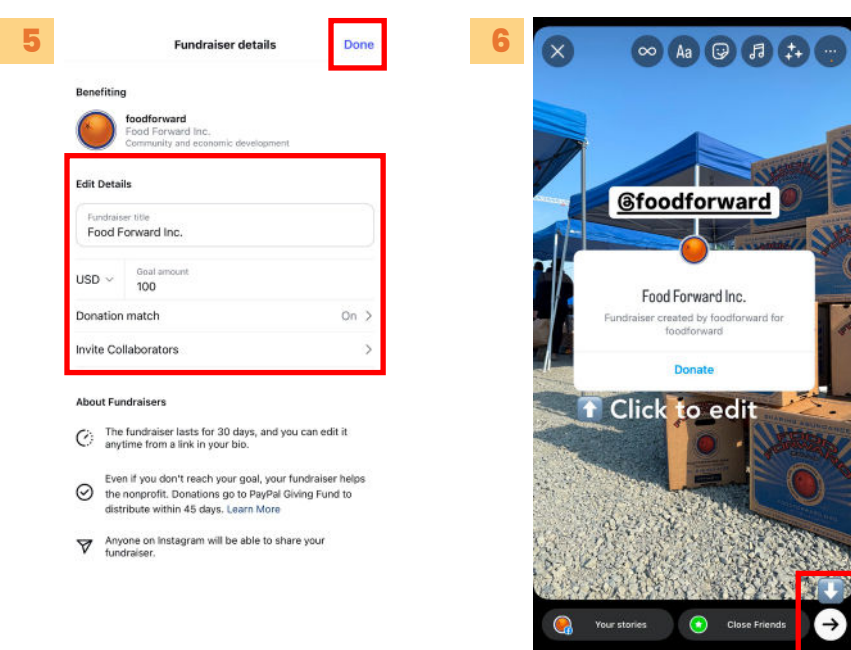


Tap **Create** at the bottom or swipe right anywhere in Feed and **select Story**.



Choose your image and tap Next. **Add text and type in @foodforward**. Select our account (with the orange logo!)

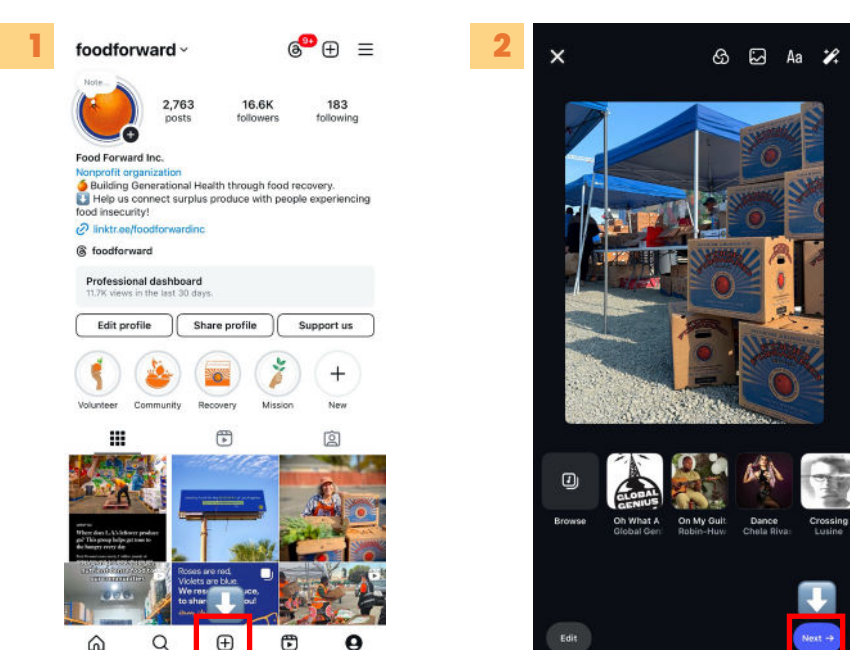
You will be prompted to add a fundraiser, **click "Create Fundraiser"**



Tap the fundraiser to **edit the details**. Tap **Done**.

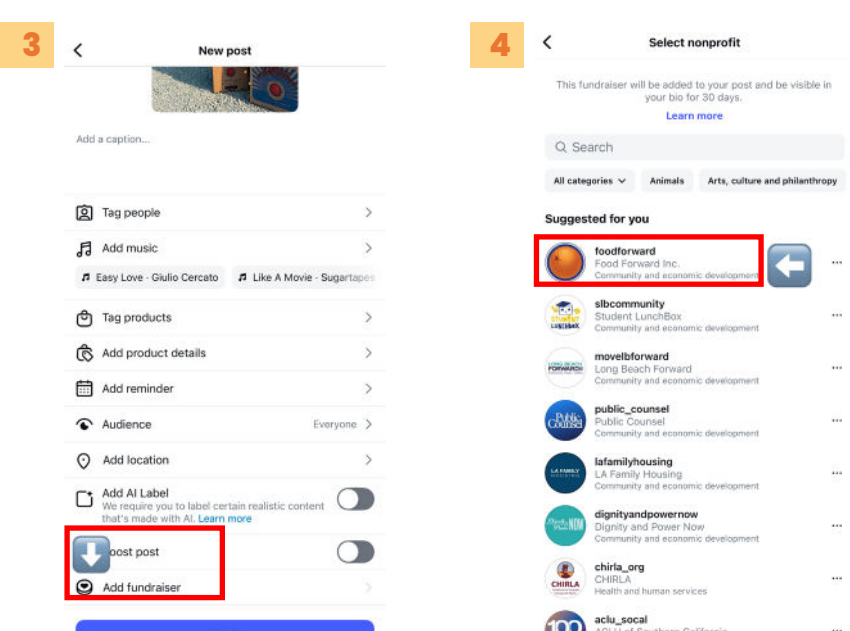
To make changes, click the sticker. Tap the right arrow and **tap Share** on the pop-up to your story.

Create fundraiser: Through Posts



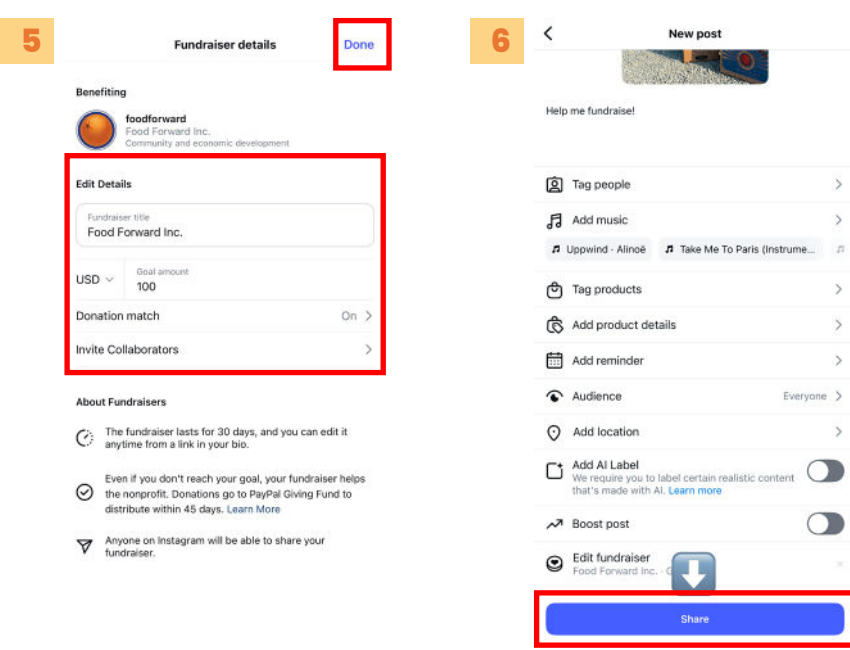
Tap **Create** at the bottom or swipe right anywhere in Feed and **select Post**.

Choose an image or video and tap Next. Edit your content as needed and tap **Next**.



Scroll down to **"Add a fundraiser"** and select. *Note: you may need to click "... more options" if the option is not listed.*

Type in and **select @FoodForward**, Food Forward, Inc. as the fundraiser.



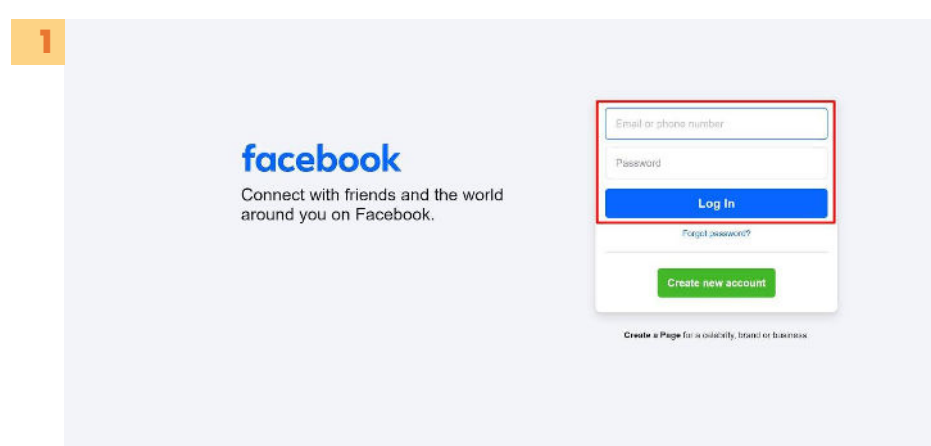
Tap the fundraiser to **edit the details**. Enter the details for your fundraiser and then tap Done.

Add a caption to your photo and tag **@foodforward**. Tap **Share**.

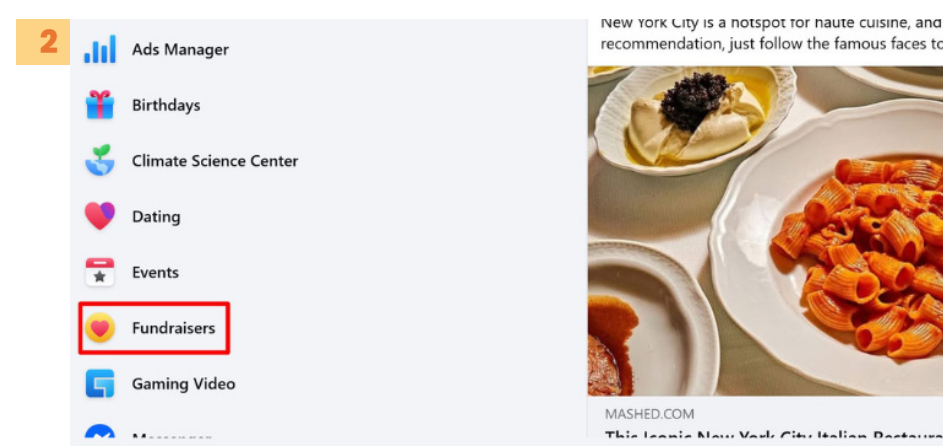
Add fundraiser to your Instagram bio:

This is automatic, when you add a fundraiser for Food Forward, Inc., the message says "your fundraiser will be added to your bio and you can edit or end it at any time."

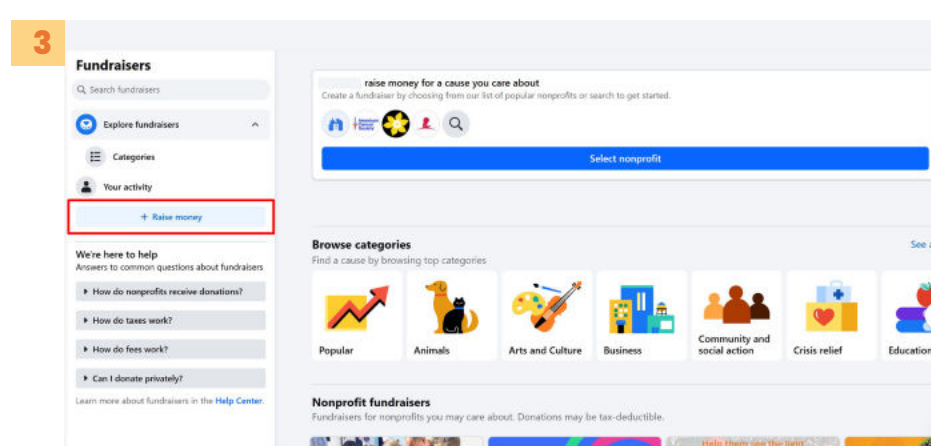
Facebook



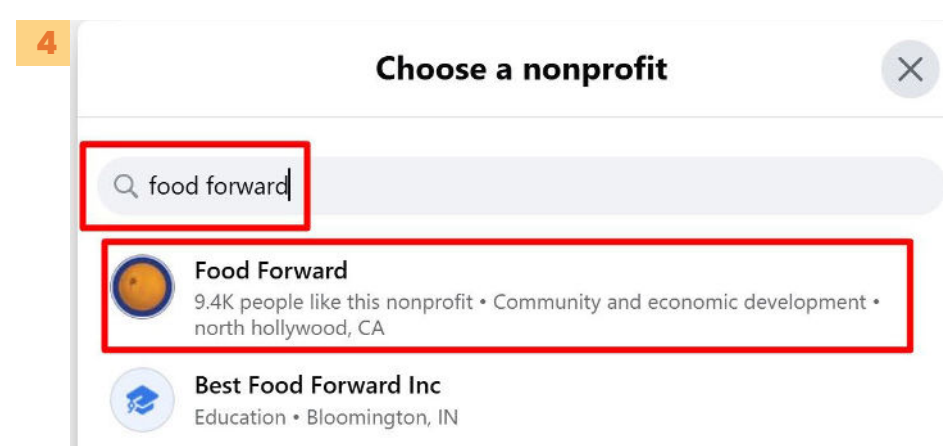
Login to Facebook on your desktop.



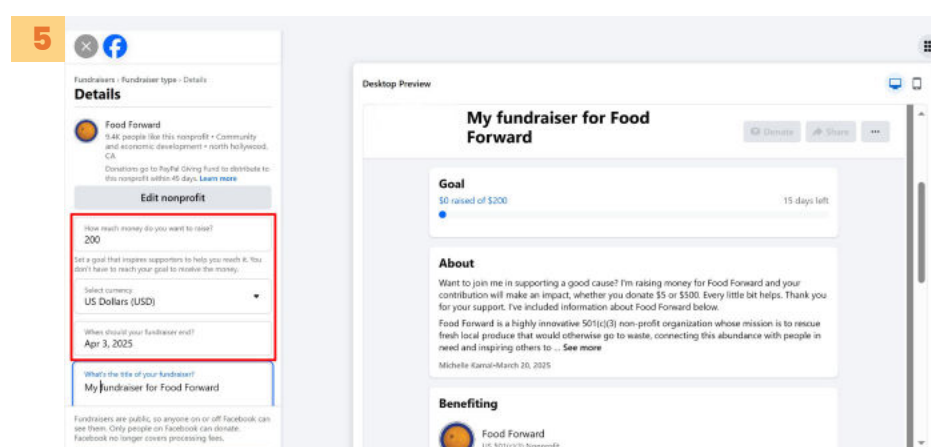
On the left, click **Fundraisers** with the heart coin icon. *Tip: If you don't see Fundraisers on the left, then click See more.*



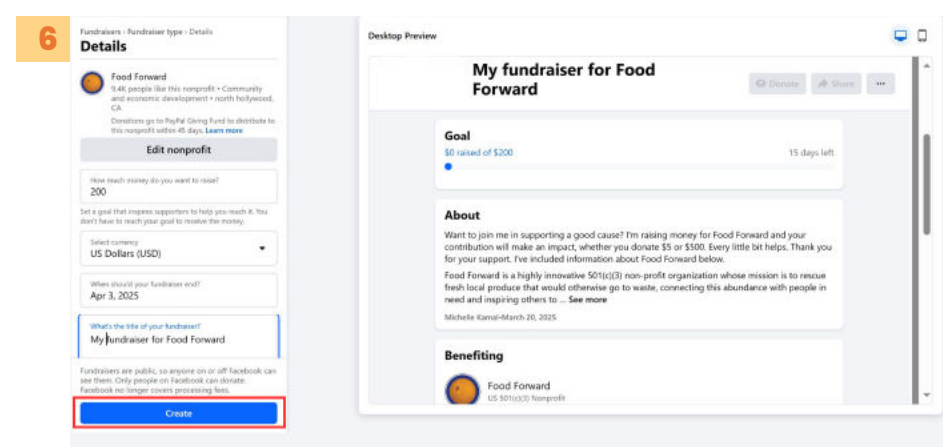
On the left, click **+ Raise money**.



Click Nonprofit. **Search** and select **"Food Forward"**. Our logo is an orange.



On the left, enter:
The **goal amount** of money you want to raise
The currency you want the funds to be in



Click **Create** to post it on your feed.

Once posted, a window will pop up to allow you to:

- ✓ Invite your friends to donate to your fundraiser
- ✓ Share your fundraiser in your feed
- ✓ Donate to the fundraiser yourself.

Important Tips For Social Fundraising

- Ensure you're creating a fundraiser for Food Forward, Inc.
- Be aware of scams - we will not ask you for your phone number, credit card number, or any personal information when setting up a fundraiser.
- We will not ask you to send money through Zelle, Venmo, Paypal or any other money transfer app.

Questions? Email collab@foodforward.org