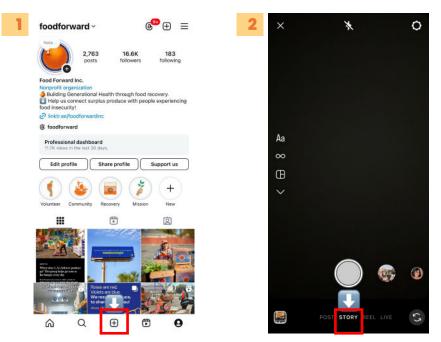
Imagine a world where everyone's nutritional needs are met.

FOOD FORWARD, INC.

How to fundraise for Food Forward, Inc.

Instagram



Create fundraiser: Through Stories

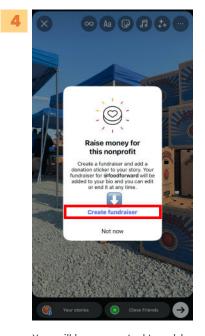
Tap + Create at the bottom or swipe right anywhere in Feed and select Story.

6

3



Choose your image and tap Next. Add text and type in @ foodforward. Select our account (with the orange logo!)

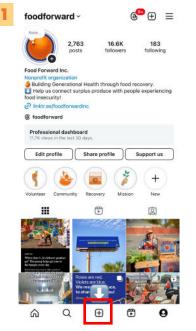


You will be prompted to add a fundraiser, click "Create Fundraiser"

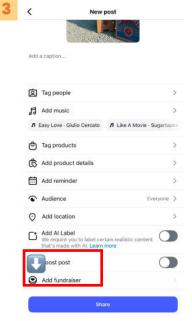
∞ Aa 😳 🗊 ‡+ (

Create fundraiser: Through Posts

2



Tap + Create at the bottom or swipe right anywhere in Feed and select Post



Scroll down to "Add a fundraiser" and select. Note: you may need to click "... more options" if the option is not listed.



Choose an image or video and tap Next. Edit your content as needed and tap Next.

<	Select	nonprofit
This		ed to your post and be visible in for 30 days.
	Lea	rn more
QS	earch	
All cal	egories 🗸 Animals	Arts, culture and philanthropy
Sugge	sted for you	
0	foodforward	
C	Food Forward Inc. Community and econ	amic development
	slbcommunity	
LUSCHER	Student LunchBox Community and econ	amic development
	movelbforward	
PORWARD	Long Beach Forwar Community and econ	
RANK	public_counsel	
Counse	Community and econ	
LABOREN	lafamilyhousing LA Family Housing	
	Community and econ	
Pattent	dignityandpowern Dignity and Power	
C	Community and econ	
٩	chirla_org	
CHIRLA	Health and human ser	vices
100	aclu_socal ACLU of Southern I	California

Type in and select @FoodForward, Food Forward, Inc. as the fundraiser.





5

Fundraiser title Food Forward Inc.		
atch	On	>
orators		>
	Soal amount 100 atch xorators	Soal amount 100 atch On

Anyone on Instagram will be able to share your fundraicer

Tap the fundraiser to edit the details. Tap **Done**.



To make changes, click the sticker. Tap the right arrow and tap Share on the pop-up to your story.

Edit	Details	
	ndraiser title bod Forward Inc.	
JSD	0 v Goal amount 100	
Don	ation match	On >
Invit	e Collaborators	
		>
Abou	ut Fundraisers The fundraiser lasts for 30 days, anytime from a link in your bio.	> and you can edit it
	ut Fundraisers The fundraiser lasts for 30 days,	, your fundraiser helps lyPal Giving Fund to

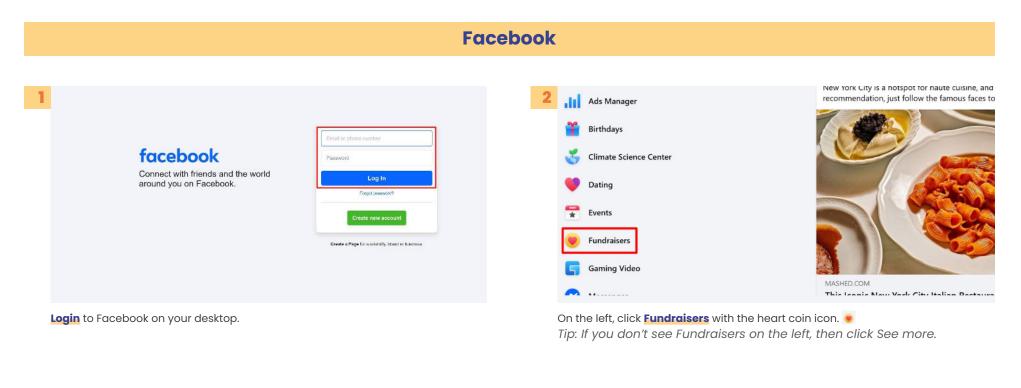
Tap the fundraiser to edit the details. Enter the details for your fundraiser and then tap Done.

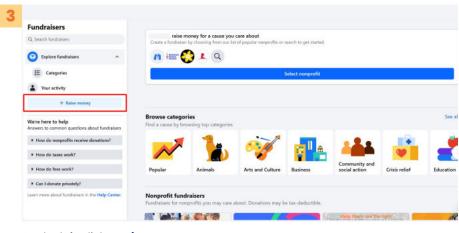
	Share	
0	Edit fundraiser Food Forward Inc C	×
~7	Boost post	
	Add AI Label We require you to label certain realistic content that's made with AI. Learn more	
0	Add location	>
÷	Audience Everyone	>
.	Add reminder	>
ත්	Add product details	>
٢	Tag products	>
п	Uppwind - Alinoë 🏾 🎜 Take Me To Paris (Instrume	п
5	Add music	>
Â	Tag people	>

Add a caption to your photo and tag @foodforward. Tap <mark>Share</mark>.

Add fundraiser to your Instagram bio:

This is automatic, when you add a fundraiser for Food Forward, Inc., the message says "your fundraiser will be added to your bio and you can edit or end it at any time."





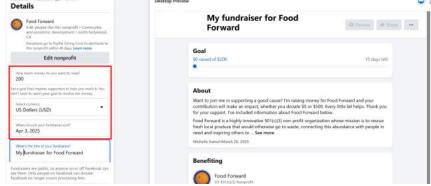
On the left, click + Raise money

4	Choose a nonprofit		
	Q food forward		
	9.4K people like this nonprofit • Community and economic development north hollywood, CA		
	Best Food Forward Inc Education • Bloomington, IN		

Search and select "Food Forward." Our logo is an orange.

5	© ()		
	Fundraisers - Fundraiser type - Datails	Desktop Preview	

6	Fundraisers - Pundraiser type - Details Details	Desktop Preview	Ξ 0
	Food Forward	My fundraiser for Food	



Forward to RayPal Chine Goal 50 rais Edit nonprofit 1 \$200 15 days le About Nant to jo ard is a highly worduce that My Jundraiser for Food Forward

On the left, enter:

The goal amount of money you want to raise The currency you want the funds to be in

Click Create to post it on your feed.

How 1 200

US Dollars (USD)

Apr 3, 2025

Once posted, a window will pop up to allow you to:

- Invite your friends to donate to your fundraiser
- √ Share your fundraiser in your feed
- Donate to the fundraiser yourself.

Important Tips For Social Fundraising

- Ensure you're creating a fundraiser for Food Forward, Inc. \rightarrow
- \rightarrow Be aware of scams - we will not ask you for your phone number, credit card number, or any personal information when setting up a fundraiser.
- → We will not ask you to send money through Zelle, Venmo, Paypal or any other money transfer app.

Questions? Email collab@foodforward.org