FOOD FORWARD, **INC**. How to fundraise for Food Forward, Inc.

Instagram

Create fundraiser: Through Stories



Tap **+ Create** at the bottom or swipe right anywhere in Feed and **select Story**.



Choose your image and tap Next. Add text and type in @foodforward. Select our account (with the orange logo!)



You will be prompted to add a fundraiser, **click "Create Fundraiser"**

| 0 | g foodforward | |
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| \bigcirc | Food Forward Inc. Community and economic development | |
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| Donatio | n match | On () |
| Invite Co | laborators | |

Anyone on Instagram will be able to share your fundraiser.

Tap the fundraiser to **edit.** the details. Tap Done.



To make changes, click the sticker. Tap the right arrow and **tap Share** on the pop-up to your story.

FOOD FORWARD, **INC** . How to fundraise for Food Forward, Inc.

Instagram

Create fundraiser: Through Posts

4



Tap **+ Create** at the bottom or swipe right anywhere in Feed and **select Post**.



Scroll down to "Add a

fundraiser" and select. Note: you may need to click "... more options" if the option is not listed.







Choose an image or video and tap Next. Edit your content as needed and tap **Next**.

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Type in and **select** @ FoodForward, Food Forward, Inc. as the fundraiser.

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Add a caption to your photo and tag @foodforward. Tap. Share.

Add fundraiser to your Instagram bio:

This is automatic, when you add a fundraiser for Food Forward, Inc., the message says "your fundraiser will be added to your bio and you can edit or end it at any time."

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Facebook



On the left, click **Fundraisers** with the heart coin icon. *Tip: If you don't see Fundraisers on the left, then click See more.*



On the left, click + Raise money.

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About

On the left, enter:

The **goal amount** of money you want to raise The currency you want the funds to be in

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| ettern shealid year fundation and? Apr 3, 2025 | Food Forward is a highly innovative S01(c)(3) non-profit organization whose mission in freeh local produce that would otherwise go to waste, connecting this abundance with moce and inspiring others to See more | a to resour 5 people in |
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Click Create to post it on your feed.

Once posted, a window will pop up to allow you to:

- Invite your friends to donate to your fundraiser
- Share your fundraiser in your feed
- I Donate to the fundraiser yourself.

Important Tips For Social Fundraising

- → Ensure you're creating a fundraiser for Food Forward, Inc.
- Be aware of scams we will not ask you for your phone number, credit card number, or any personal information when setting up a fundraiser.
- → We will not ask you to send money through Zelle, Venmo, Paypal or any other money transfer app.