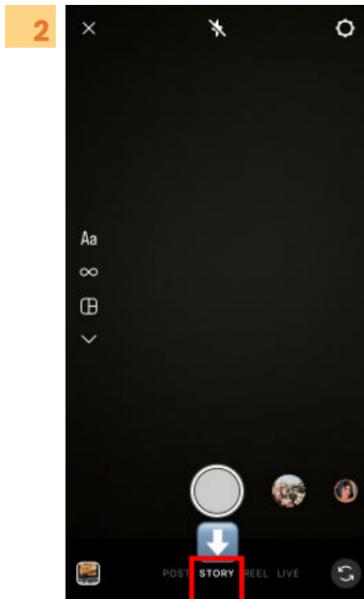
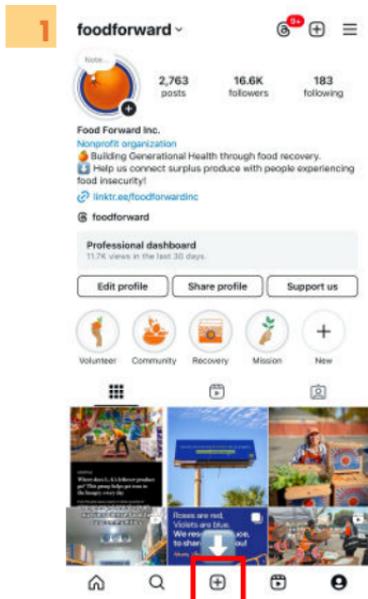


FOOD FORWARD, INC.[®]

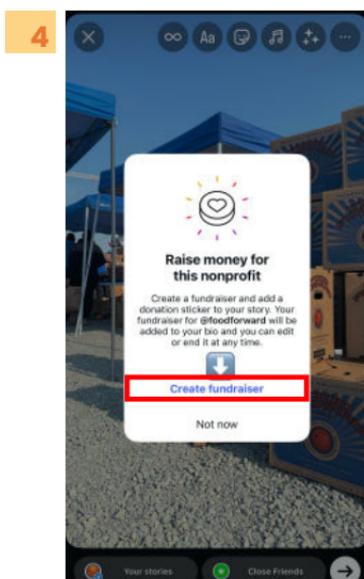
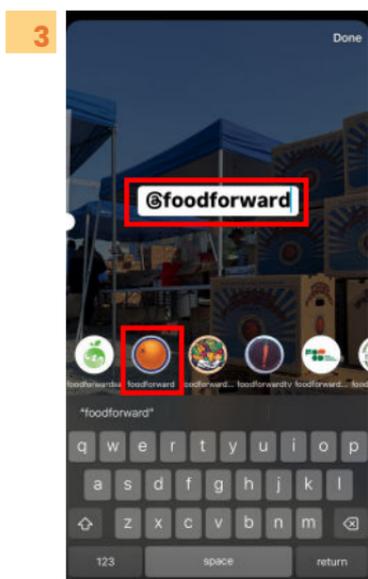
How to fundraise for Food Forward, Inc.

Instagram

Create fundraiser: Through Stories

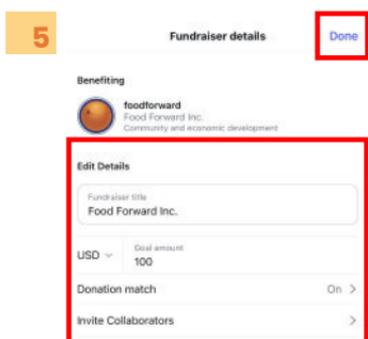


Tap **+ Create** at the bottom or swipe right anywhere in Feed and **select Story**.



Choose your image and tap Next. **Add text and type in @foodforward**. Select our account (with the orange logo!)

You will be prompted to add a fundraiser, **click "Create Fundraiser"**



Tap the fundraiser to **edit the details**. Tap **Done**.

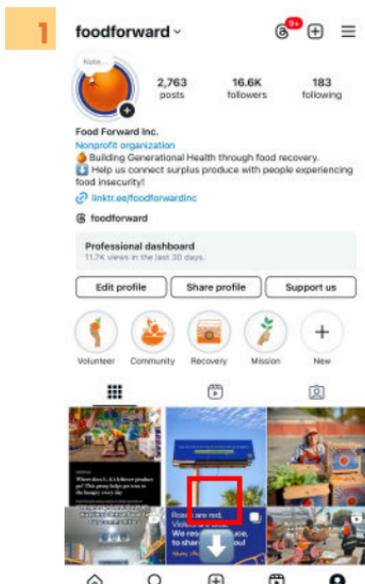
To make changes, click the sticker. Tap the right arrow and **tap Share** on the pop-up to your story.

FOOD FORWARD, INC.®

How to fundraise for Food Forward, Inc.

Instagram

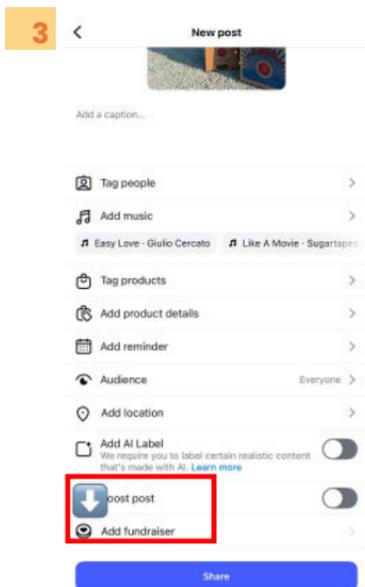
Create fundraiser: Through Posts



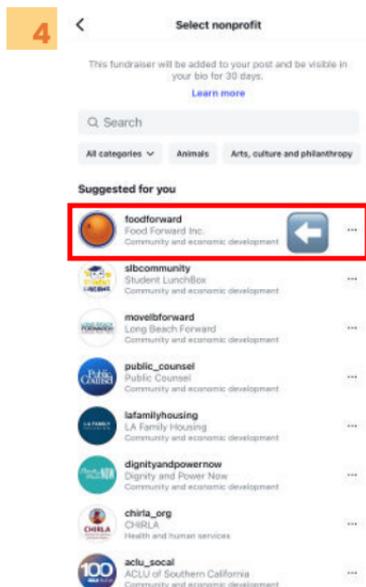
Tap **+ Create** at the bottom or swipe right anywhere in Feed and **select Post**.



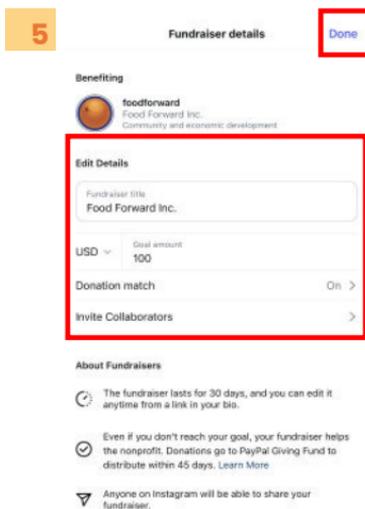
Choose an image or video and tap Next. Edit your content as needed and tap **Next**.



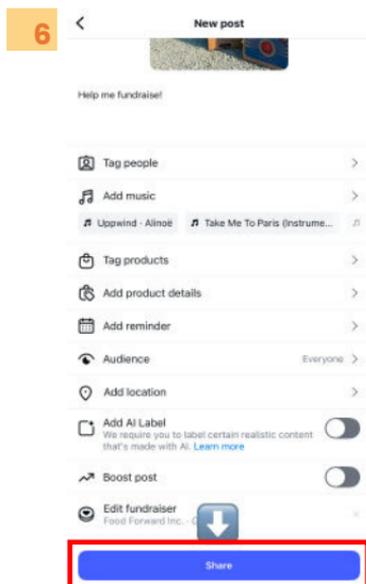
Scroll down to **"Add a fundraiser"** and select. *Note: you may need to click "... more options" if the option is not listed.*



Type in and **select @FoodForward**, Food Forward, Inc. as the fundraiser.



Tap the fundraiser to **edit the details**. Enter the details for your fundraiser and then tap Done.



Add a caption to your photo and tag **@foodforward**. Tap **Share**.

Add fundraiser to your Instagram bio:

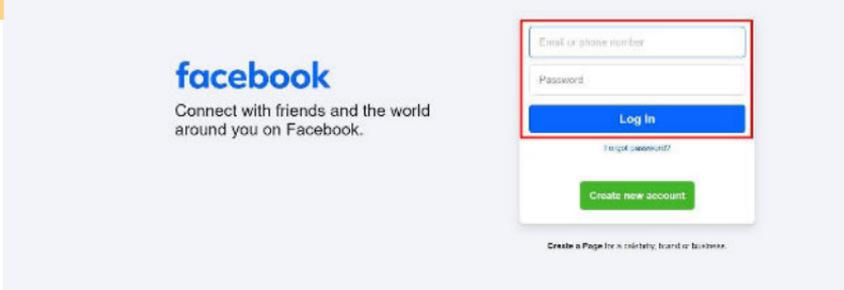
This is automatic, when you add a fundraiser for Food Forward, Inc., the message says "your fundraiser will be added to your bio and you can edit or end it at any time."

FOOD FORWARD, INC.[®]

How to fundraise for Food Forward, Inc.

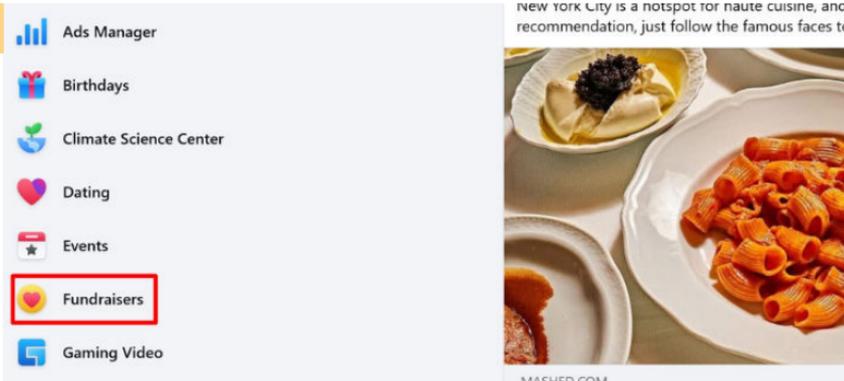
Facebook

1



Log in to Facebook on your desktop.

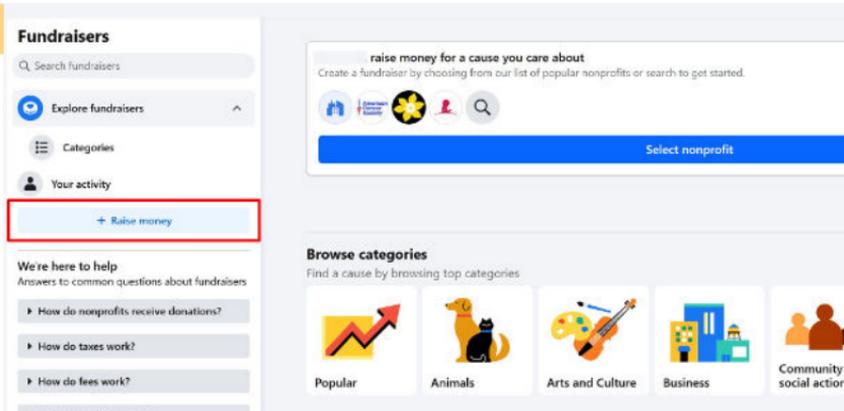
2



On the left, click **Fundraisers** with the heart coin icon.

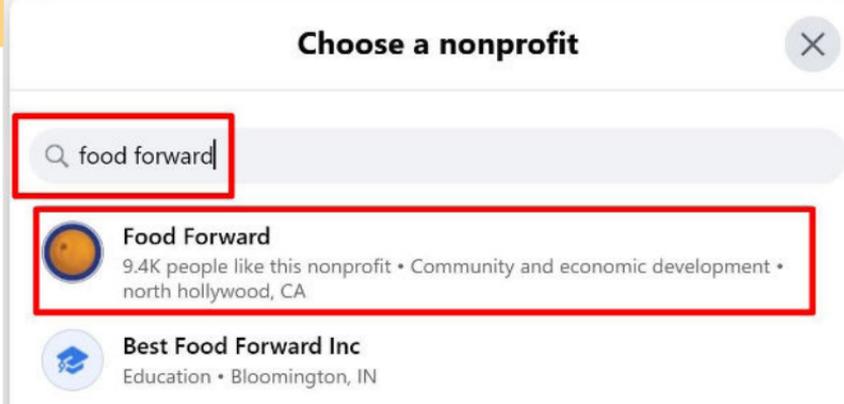
Tip: If you don't see Fundraisers on the left, then click See more.

3



On the left, click **+ Raise money**.

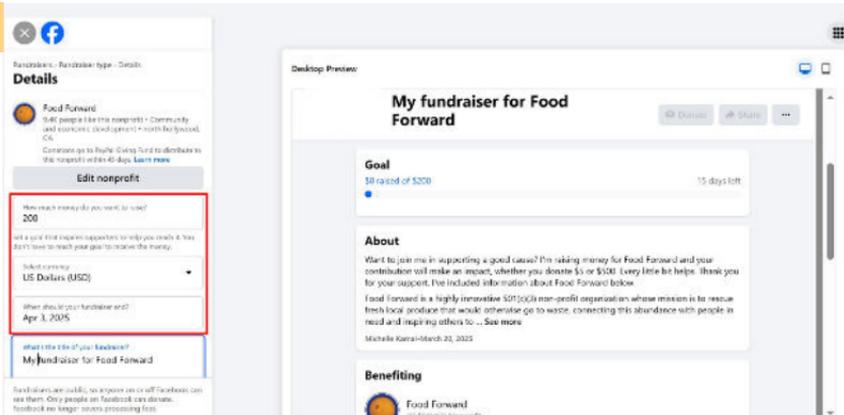
4



Click Nonprofit.

Search and select **"Food Forward."** Our logo is an orange.

5

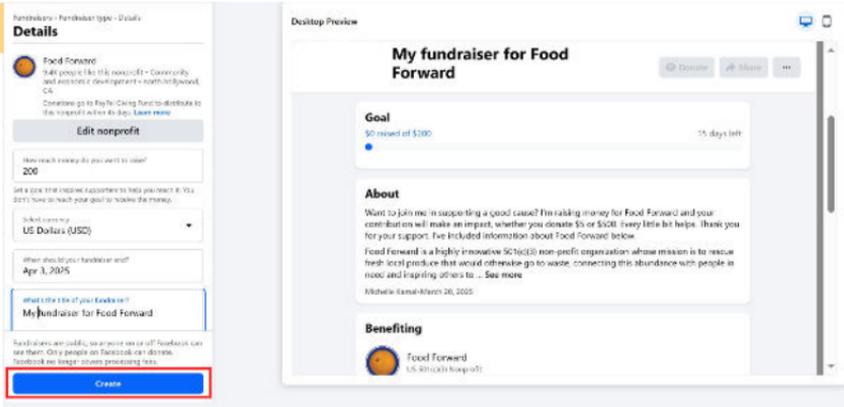


On the left, enter:

The **goal amount** of money you want to raise

The currency you want the funds to be in

6



Click **Create** to post it on your feed.

Once posted, a window will pop up to allow you to:

- Invite your friends to donate to your fundraiser
- Share your fundraiser in your feed
- Donate to the fundraiser yourself.

Important Tips For Social Fundraising

- Ensure you're creating a fundraiser for Food Forward, Inc.
- Be aware of scams - we will not ask you for your phone number, credit card number, or any personal information when setting up a fundraiser.
- We will not ask you to send money through Zelle, Venmo, Paypal or any other money transfer app.

Questions? Email collab@foodforward.org