



Inside the Produce Pit Stop, Food Forward's first cross-docking warehouse, dozens of pallets of donated fresh produce fly by-asparagus, tomatoes, and mangoes. They are stopping here for two hours or two days on their way to new homes: maybe in Watts, the High Desert, Simi Valley, or points beyond in the eight counties we served in 2019.

Anyone who was around Food Forward in 2019 knows it was the year of the Produce Pit Stop. For the first time since the program's inception over five years ago, our Wholesale Recovery staff has a roof over their heads. This crew's collective efficiency, reach, and commitment is on display in every one of the Pit Stop's 7,000 square feet. In its first six months of operations, 15 million pounds of produce touched down at the Pit Stop. To put what this facility affords us into perspective: the Pit Stop is now the temporary landing pad of approximately 100,000 pounds of fresh produce a day. That is how much Food Forward recovered in its entire first year!

Speaking of how it all began, the Backyard Harvest and Farmers Market Recovery programs served more hunger relief agencies than ever before in 2019. With the power



of 4,100 unique volunteers, these programs collected surplus produce from nearly 800 properties with fruit trees and 25 weekly farmers markets across Los Angeles and Ventura counties.

On the environmental front. we received our fourth consecutive Food **Recovery Challenge Award from the** U.S. EPA—the only nonprofit in the U.S. to do so! We also saw local and national media coverage from outlets like PBS and NPR for our solutionsbased approach to addressing food waste and food insecurity. This has inspired us to present our impact on the 3 Es of Sustainability: how we support a healthy environment, contribute to a strong economy, and build a more equitable community.

As we completed our first decade. where we shared more than 85 million pounds of nutritious produce and helped many millions of people lead healthier lives, so many incredible memories float by. They linger momentarily, like the scent of sweet California orange blossoms...or like these pallets of beautiful fresh produce, before moving on and making room for what's to come.

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2019 impact

8
Southern
California
counties served





of fruits and vegetables recovered and donated, an average of **500,000** pounds each week!

1,800
hunger
relief
agencies
received
free
produce





The Farmers Market Recovery program had its biggest year ever:

702,030 pounds recovered and donated



Each volunteer picked an

average of 300

pounds of fruit at every harvest in Los Angeles County



PBS NewsHour, EatingWell, LAist, KCRW, Civil Eats, and LA Daily News featured Food Forward's work



wholesale distributors donated produce to the Wholesale Recovery program



4,100
volunteers
engaged at produce
recovery events

10¢:

Organizational cost to recover and donate one pound of produce

CELEBRATING 10 YEARS **OF SHARING ABUNDANCE**

On January 17, 2019, Food Forward celebrated its 10th year of harvesting food, fighting hunger, and building community. From the first fruit pick to serving 1,800 hunger relief agencies across Southern California, there have been some major landmarks along the way.

2017

2013

2009

With only a couple of volunteers and a single backyard, Rick Nahmias leads the first "pick" and harvests 800 pounds of oranges and tangerines for local food pantry, SOVA.



Food Forward is officially granted 501(c)(3) nonprofit status.

400 volunteers harvest



Regular recovery from the Los Angeles Wholesale Produce Market begins. Over three million pounds of fruits and vegetables are recovered in eight months.

Food Forward partners with the Watts Labor Community Action Committee to serve the South Los Angeles community with a free, market-style produce distribution, an initiative that grows into the Produce Pick-Up program.



The U.S. EPA names Food Forward as a regional winner of its Food Recovery Challenge Award.





Food Forward hits its first cumulative milestone: 250,000 pounds of fresh produce picked by volunteers—the equivalent of one million servings for people experiencing food insecurity.

The Farmers Market Recovery program is launched on August 15. The first glean takes place at the Wednesday Santa Monica Farmers Market, and volunteers collect 1.313 pounds of produce!





Food Forward's recovered produce reaches agencies across all eight counties in Southern California: Los Angeles, Ventura, Orange, San Bernardino, San Diego, Santa Barbara, Riverside, and Imperial counties.



1,800 hunger relief agencies receive free fruits and vegetables from Food Forward's three recovery programs to feed two million people annually.



2010

I AM FOOD FORWARD

To celebrate Food Forward's 10th anniversary, Jen and Ric Serena of Serena Creative captured ten stories of individuals who have contributed to our mission over the past decade. You will see these photos throughout this report and can see more photos and videos by visiting foodforward.org/faces

"I am an AMBASSADOR. I am a donor."

Joan Hanawi
Kitchen Cabinet Committee. Food Forward

"I am a volunteer. I am a PHILANTHROPIST in training."

Heidi Johnson

Founder, Free Food Pop Up and Food Forward Super Volunteer





Luis Yepiz Manager, Food Forward Wholesale Recovery Program

"I am an ADVOCATE for those who need."

Fred Summers,

Senior Director, Nutrition, Transportation and SOVA Programs, Jewish Family Service of Los Angeles





"I'm someone who loves to GIVE."

Shirley Wainess *Backyard Fruit Donor*



"I am an AGGREGATOR of food and ideas."

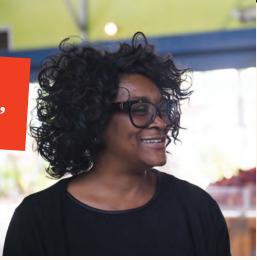
Laura Avery

Former Farmers Market Supervisor, Santa Monica Farmers Market and Council of Advisors, Food Forward



Sheila Thomas

Director of Family Services WLCAC-Family Source Center & Reentry Programs



"I am a FARMER."

Phil McGrath

Farmer, McGrath Family Farm









"I'm a farmer, a brewer, and a PARTNER."

Laurie Porter

Owner/Founder, Smog City Brewing Co.

PRODUCE PIT STOP







Since Food Forward began collecting produce from the Los Angeles Wholesale Produce Market in 2014, the Wholesale Recovery program has rescued tens of millions of pounds of fruits and vegetables annually, with only a few box trucks and a small staff. This massive amount of food was recovered without storage or refrigeration, via a "just-in-time" model, making it necessary to find a home for each pallet of produce before accepting the donation and limiting how much food the program could rescue.

In 2018, Food Forward was awarded a grant from CalRecycle's Food Waste Prevention and Rescue Grant Program to open a much-needed warehouse space to support and grow its recovery efforts. This produce distribution warehouse, the Produce Pit Stop, opened in June 2019 and houses large-scale refrigeration, dry storage,

workspaces, and loading docks. The Produce Pit Stop can hold 225,000 pounds of fruits and vegetables. It allows us to easily create mixed loads of many kinds of produce to increase the diversity of fruits and vegetables our partner agencies receive. In its first six months of operations between June and December of 2019, over 15 million pounds of produce touched down at the Produce Pit Stop!

In 2020, the facility will make it possible for Food Forward to recover 29 million pounds of surplus produce. Looking forward, this food rescue hub will advance the produce recovery ecosystem of Southern California by helping us feed two million people each year and greatly reducing the environmental impact of food waste.

THE 3 Es OF Sustainability

Our produce recovery work is vital to promoting three pillars of sustainability: a resilient environment, an equitable food system, and a viable economy.







ENVIRONMENT EQUITY

ECONOMY



Environment

Through food recovery, we can fight climate change

Among the 100 highest-impact climate change solutions, the global environmental nonprofit, Project Drawdown, places reducing food waste in the top three. Wasted food produces 8% of global greenhouse gas emissions, because uneaten food uses so many resources, and because food that ends up in landfills releases potent methane gas. In the U.S., food waste eats up 18% of cropland, consumes 21% of freshwater, and costs the economy \$218 billion annually.

In 2019, Food Forward stopped 26 million pounds of surplus fruits and vegetables from ending up in landfills, ensuring that precious resources like land, water, energy, and labor were not wasted. Our three produce recovery programs prevented 9,877 metric tons of CO2 equivalent from polluting the environment last year. It would take nearly 8.146 acres of forest to sequester that quantity of greenhouse gases in a year—a forest the size of over 16 Disneylands!



Equity

We are committed to making a high-quality, healthy diet accessible to Southern Californians seeking food assistance

Across the country, most households have consistent access to healthy. nutritious food. But. for many Americans, food security is not a guarantee. A 2018 study by the USDA's Economic Research Service found that 11% of U.S. households are food insecure. Though California and Los Angeles County are slightly below this nationwide average, Los Angeles County is home to roughly 1.1 million food insecure individuals, and food security varies greatly at the local level. For example, the Antelope Valley in Los Angeles County faces one of the highest rates of food insecurity in the state, with more than 50% of all households experiencing low or very low food security.

Antelope Valley Partners for Health (AVPH) is one organization that has stepped up to address food insecurity in their community. In 2019, they formed the Antelope Valley Food Hub Collaborative, sponsored by Antelope Valley College and supported with donations of fresh produce from Food

Forward. Every second and fourth Thursday of the month, Food Forward supplies the Hub with ten pallets of mixed, fresh fruits and vegetables. This produce is provided to 17 member agencies, including Antelope Valley College itself, which operates a food pantry and a free produce giveaway open to all students, faculty, staff, and community members. In total, this network of agencies redistributes about 30,000 pounds of fruits and vegetables to nearly 3,500 households each month.

Through initiatives like the Antelope Valley Food Hub Collaborative, Food Forward is able to work with partner agencies to increase resiliency in some of the regions most affected by food insecurity, while eliminating barriers and promoting more equitable access to healthy food.

food forward | annual report 2019



Economy

1,800 hunger relief agencies get free fruits and vegetables from us, allowing them to allocate resources towards other critical services

Donations of fresh, free produce from Food Forward enable our partners to better serve their clients, providing them with nutritious resources that they might not otherwise be able to access. For families and individuals receiving food, this can help relieve the burden of choosing between paying for food and paying for rent, utilities, healthcare, or other necessary costs.

Food Forward's partnership with Embrace Church, an agency delivering food to low-income mobile home parks, has helped families in Oxnard "fill in the gaps." A mobile home site manager approached the pastor at Embrace Church and told him that since Embrace has started conducting mobile food distributions, mobile home residents have been paying rent on time. And, North Valley Caring Services in the Northeast San Fernando Valley reported the ability to provide additional support to their clients:

"Because of the generosity of Food Forward, North Valley Caring Services is able to provide fresh fruits and vegetables to over 400 families a week. We are then able to rally support for these feeding programs through foundational grants and private funding. This enables us to offer other services such as breakfast, showers, and outreach, [a] safe parking program for the homeless, [an] afterschool program, childcare, and workforce development."

Manuel Flores,

North Valley Caring Services



GET INVOLVED

Donate

Your contribution will help Food Forward provide 29 million pounds of surplus fruits and vegetables to two million people in need this year. Each dollar you give = ten pounds of nutritious, free produce to our community. foodforward.org/donate

Volunteer

Food Forward depends on passionate volunteers to power our produce recovery events across Los Angeles and Ventura counties. Giving just a few hours makes a big difference—or train as an Event Leader to make an even bigger impact!

foodforward.org/volunteer

Share

If you have more fruits or vegetables in your backyard than you can use, make sure they don't go to waste! Register your property on our website to coordinate a DIY harvest or a volunteer-led pick, dependent on location and volunteer availability.

foodforward.org/fruittrees

Follow

Get the latest news from Food Forward by following us on social media or signing up for our bimonthly newsletter, Fresh Juice.

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foodforward

To receive Fresh Juice, email hello@foodforward.org



INDIVIDUAL SUPPORTERS

\$45,000 and above

Anonymous

\$25,000 and above

Joan Egrie Fsther & Steve Feder

\$10,000 and above

Roger Brossy & Rona Elliot Judy Fiskin Neil Newman & George Leon/ Cakewalk Entertainment

\$5.000 and above

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\$1,000 and above

Anonymous (3)

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\$500 and above

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"I'm proud to support Food Forward's mission to increase access to healthy produce for all, and to reduce waste in our food distribution systems.

> - Lara F. Donor

CORPORATE, FOUNDATION, AND GOVERNMENT SUPPORTERS

\$250,000 and above

The Ahmanson Foundation California Department of Resources **Recycling and Recovery**

\$100.000 and above

John Laing Charitable Trust **New Argosy Foundation** The Ralph M. Parsons Foundation S. Mark Taper Foundation

\$75.000 and above

General Mills Foundation Rosenthal Family Foundation Flora L. Thornton Foundation

\$50,000 and above

Angell Foundation The Philip & Muriel Berman Foundation **Draper Richards Kaplan Foundation (DRK) Bob and Dolores Hope Foundation** The Rose Hills Foundation The Smidt Foundation

\$25,000 and above

Abacus Wealth Partners Charitable Fund **Athens Services David Bohnett Foundation Albert & Elaine Borchard Foundation Butterfly Equity Foundation** Flora Family Foundation The Kroger Company T. June and Simon K.C. Li Charitable Fund The Plum Foundation St. Joseph Health Ware Disposal, Inc. **Anonymous**

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\$1,000 and above

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Food and Nutrition **Resources Foundation** Union

Google

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Bob and Nita Hirsch Family Foundation

Kadane Foundation Kim G. Yoga

LA Food Fest

LA Live Properties, LLC

Macro Plastics

Mar Vista Farmers Market

NASA Services, Inc.

New York Life Insurance Company

Office of Assemblymember Adrin

Nazarian, District 46

The Original Farmers Market at Third

and Fairfax

Paradigm Talent Agency The Albert Parvin Foundation

Phoenix Civil Engineering, Inc.

Republic Services, Inc. The Riordan Foundation

Shapiro-Gilman-Shandler Co.

(SGS Produce)

Sony Interactive Entertainment LLC Sony Pictures Entertainment Sotheby's International Realty SourceCell Sidney Stern Memorial Trust Westmount Asset Management Whitehill Family Foundation **Yin Yang Naturals** Anonymous (3)

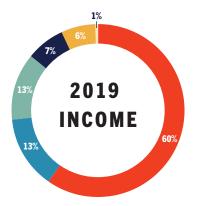
\$500 and above

A and F Distributing Corp. American Business Bank Capital Group Co. **CBC Federal Credit Union** Challah for Hunger at Occidental College ETE Marketing Solutions, Inc. Farm Bureau of Ventura County Gold Coast Health Plan Marsh & McLennan Presser Family Charitable Fund Recovered Living LLC Redbird YH Advisors Anonymous

"Food Forward is a remarkable result of vision, dedication. inspired volunteerism, and organizational ability.

> - Jeffrey G. Donor

FINANCIALS





FOUNDATION	\$1,661,051	PROGRAM SERVICES	\$1,915,417
GOVERNMENT	\$374,304	FUNDRAISING	\$584,987
INDIVIDUAL	\$347,992	ADMINISTRATION	\$205,134
CORPORATE	\$198,622		
SPECIAL EVENTS	\$175,693	TOTAL	\$2,705,538
CUANDICE/OTHED	\$15.035		

MERCHANDISE/OTHER \$15,035

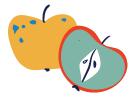
TOTAL \$2,772,697

IN 2019, FOOD FORWARD COLLECTED AND DONATED PRODUCE WITH AN IN-KIND VALUE OF \$43,124,636

OUR TEAM

Dory Bennett • Simon Bergara • Joe Bobman • Sam Cahall
Michele Chase • Wendy Chen Epstein • Celia Cody-Carrese
Rachel Cohen • Dominique Derse • Daniel Gallegos
Ally Gialketsis • Merced Giles Bonfil • Pamela Guerra
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Leo Paz • Vivian Poonsopin • Jason Reedy • Adrienne Roellgen
Betsy Storm • Samantha Teslik • Antonio Velasquez
Christopher Wehling • Luis Yepiz • Amir Zambrano

CORE VALUES



Creative

We seek to innovate in all facets of our work.



Joyful

We cultivate a meaningful, fun, positive, and spirited work environment.



Authentic

We are transparent and honest in our words, deeds, and actions. We act at the highest level of integrity.



Committed To Food Justice

We believe that access to wholesome food and fresh nutritious produce is not a privilege, but a right. We work hard to end food inequality and reduce food insecurity.



Disciplined

We are reliable, professional, accountable, rigorous, and committed to excellence in all areas of our work, both internally and externally.



Community-Minded

We aim to include and connect people in the community and to remain open, diverse, respectful, and accessible. We take pride in offering people meaningful volunteer and work experiences.





OUR MISSION

Food Forward fights hunger and prevents food waste by rescuing fresh surplus produce, connecting this abundance with people in need and inspiring others to do the same.

Harvest Food • Fight Hunger • Build Community

818-764-1022 | foodforward.org | info@foodforward.org 7412 Fulton Ave, Suite 3 | North Hollywood, CA 91605

